MOUNTAIN STATES LEGAL FOUNDATION

- Judge dismisses Denver cable challenge
- Hauser and partners move to acquire Artec
- McKinney named Mass Media chief
- More mixed results from quarterly reports

CableVision

The news and features weekly of the cable television industry August 8, 1983 $3.00

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FRANK BIONDI: THE NEWEST MOGUL

PLUS 'The 80s Woman' hits its prime

CableVision August 8, 1983. Volume 8, Number 48

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Gustave Hauser

Hauser's interest in Artec

Gustave Hauser, former chairman and chief executive officer of Warner Amex Cable, moves to acquire an interest in Arlington Telecommunications Corp. of Virginia through his affiliate company, Hauser Communications. **Leading the week, pages 17-20.**

Mile Hi challenge dismissed

Judge rules Mountain States Legal Foundation lacks standing to file suit against Mile Hi Cablevision. **Leading the week, pages 17-20.**

New Publisher for 'TV-Cable'

Time Inc.'s *TV-Cable Week* gets a new publisher, just four months after its debut to a handful of cable systems. The move came after officials of the magazine confirmed that major editorial changes are in the works. **Leading the week, pages 17-20.**

More quarterly reports

More quarterly figures come in from industry players and results continue mixed: losses at Storer and Warner Communications, profit declines at Times Mirror, and gains at Centel and Adams-Russell. **Leading the week, pages 17-20.**

Diana Ross' 'rain' reviews

Neither rain nor lightning nor unruly crowd members nor a day's delay stopped Showtime and Paramount Video from presenting Diana Ross' live concert in Central Park. The rainout resulted in a torrent of publicity for the number two pay service. **Leading the week, pages 17-20.**

EventTeleVision expects KO

EventTeleVision, the combined pay-per-view effort of major MSOs, expects a knockout performance for systems that carry its initial offering, a Sept. 9 fight card. **Leading the week, pages 17-20.**

Bingo, bingo

Offered on I.O channel, *Cablevision Bingo* revamps strategy to make game more attractive to subscribers. **Page 25.**

Kids read TV stories

Canada's Genesis Research Corp. introduces Storytime, computer-generated children's tales, to U.S. market. **Page 25.**

Atlantic City may rebuild

If Cablentertainment's agreement to buy system is approved, rebuilding could ensue by year end. **Page 43.**

Tribune's employee training

Tribune Cable Communications has joined the growing ranks of MSOs, instituting corporatewide training programs. **Page 43.**

Gauging local viewership

Long Island-based Information and Analysis is measuring basic channel viewership via telephone surveys. **Page 50.**

Slashing time, costs

McCourt Cable Systems is melding techniques, using "rock saw" pavement cutter and Integral's conduit, to rapidly wire Boston's 800-mile system. **Page 51.**

FCC Mass Media chief named

James McKinney, self-proclaimed "video freak," is appointed. **Page 52.**

About the cover

Frank Biondi, president and CEO of Home Box Office Inc., is interviewed by Jeri Baker in this week's *CableVision Plus.*

This week in PLUS

The prerequisites for movie moguldom have changed. Today's mogul can live and work in New York—for a pay TV company, like Frank Biondi does. *Plus* examines the rise to power of Biondi and his company, HBO's deals with Columbia and with Orion/Filmways, its role in the TriStar Pictures joint venture and its forming of Silver Screen Partners has given the company—and Biondi—its current sway. Stay tuned for Biondi's next moves. . . As a talk show host who doesn't watch TV, Barbara Feldon seems to be convincing other women to watch cable. The amount of time and thought that Feldon and the staff of Daytime's *The 80s Woman* put into the show is unheard of on broadcast. And the effort comes through. Daytime claims to be attracting new viewers to cable with programming like *The 80s Woman*. This fall when the show airs at night, it hopes to reach men, too. **Pages 27-42.**

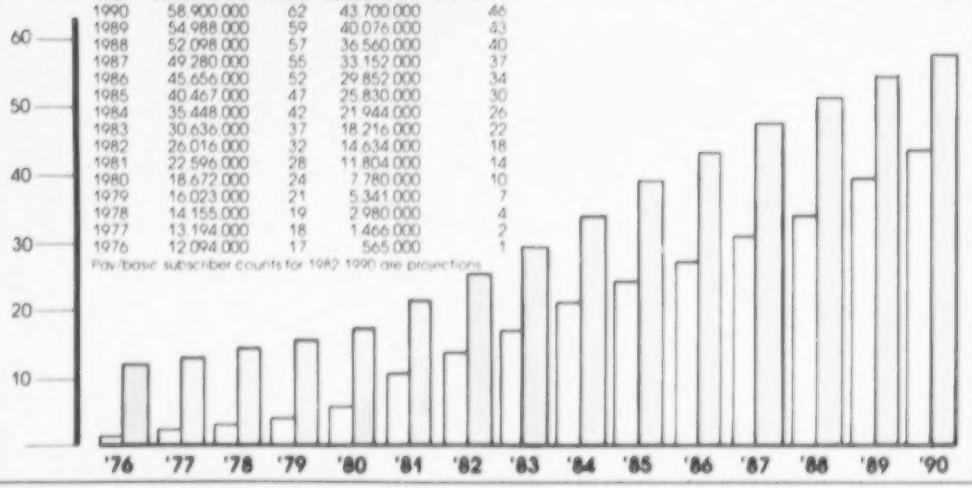
Cable stats

Pay/basic cable growth

Source: ICR, Cable Information Service—a Titsch Communications division

Year	Basic Subscribers	% of TVHHs	Pay Subscribers	% of TVHHs
1990	58,900,000	62	43,700,000	46
1989	54,988,000	59	40,076,000	43
1988	52,098,000	57	36,560,000	40
1987	49,280,000	55	33,152,000	37
1986	45,656,000	52	29,852,000	34
1985	40,467,000	47	25,830,000	30
1984	35,448,000	42	21,944,000	26
1983	30,636,000	37	18,216,000	22
1982	26,016,000	32	14,634,000	18
1981	22,596,000	28	11,804,000	14
1980	18,672,000	24	7,780,000	10
1979	16,023,000	21	5,341,000	7
1978	14,155,000	19	2,980,000	4
1977	13,194,000	18	1,466,000	2
1976	12,094,000	17	565,000	1

Pay/basic subscriber counts for 1982-1990 are projections.



Cable barometer

Television households (TVHH) 83,900,000
Homes passed by cable (HP) . 51,019,700
Percent of TVHH passed by cable 60.8%
Basic cable subscribers . 28,933,300
Percent of TVHH with basic cable 35.7%
Percent of HP with basic cable 56.7%
Pay cable subs 16,800,000
Percent of TVHH with pay cable 20.2%
Percent of HP with pay cable 32.9%
Percent of basic subs with pay cable .. 58.1%

Figures are as of May 31, 1983

Film product comparison—August

Film	Pay	Networks				Distributor
A Challenge For Robin Hood	HBO					Warner Bros.
A Piece Of The Action				HTN		Warner Bros.
Absence of Malice	(HBO)				C	Columbia
Adventures Of The Wilderness Family, Part II	(HBO)	ST*				Simcom
Agency			TMC			Viacom
All The Marbles		(ST)	TMC		(C)	MGM/UA
The Amateur	(HBO)	(ST)	TMC*			20th Century-Fox
And Now For Something Completely Different					C*	Columbia
Angel of H.E.A.T.		(ST)			C*	Carolco
Another Man, Another Chance					C*	MGM/UA
Arthur	HBO*	ST	TMC*	HTN*		Warner Bros.
Baby Blue Marine				HTN	C*	Columbia
The Bad News Bears	(HBO)	ST				Paramount
Ball Of Fire					C	Samuel Goldwyn Co.
Barbarosa	HBO				(C)	ITC
Beach Girls		ST*	TMC*		C*	Crown International
Bear Island					C	Selkirk
The Best Little Whorehouse In Texas	HBO	ST	TMC			Universal
The Betsy		ST*			(C)	Lorimar
Black Beauty		ST		(HTN)		Paramount
Body And Soul		ST				Viacom
Body Heat	HBO		(TMC)			Warner Bros.
The Boogey Man			TMC			Group 5
The Boss's Son			TMC			Boss's Son Prod.
Breaking Away		ST	TMC		C	20th Century-Fox
Brimstone And Treacle			TMC			MGM/UA
Buddy Buddy		ST			(C)	MGM/UA
Can You Keep It Up For A Week?		ST				Miramax
Cannery Row	(HBO)		(TMC)	HTN		MGM/UA
Cat People	HBO*	(ST)	(TMC)			Universal
Catastrophe					C	Viacom
Challenge To Be Free	(HBO)	ST*				Simcom
Chariots Of Fire	(HBO)	(ST)	(TMC)	HTN*		Warner Bros.
Charlie Chan And the Curse Of The Dragon Queen					C	HBO
Cheech And Chong's Nice Dreams	(HBO)				C	Columbia
The Chinese Typewriter				HTN		Universal
Circle Of Two			TMC		(C)	WW Entertainment
Cold River	HBO					Jensen Farley
The Cowboy And The Lady					C	Samuel Goldwyn Co.
Cyrano De Bergerac			TMC			Corinth
Danny				HTN*		Castle Hill
Death Valley		(ST)	TMC			Universal
The Deer Hunter	HBO					Universal
Diner		ST*	TMC		(C)	MGM/UA
Don't Cry, It's Only Thunder				HTN		Sanrio
Double Exposure		ST*	(TMC)			Crown International
80 Steps To Jonah				HTN		Warner Bros.
Enter The Ninja					C	Viacom
Fallen Angel					C	Columbia
The Fiendish Plot Of Dr. Fu Manchu			TMC			Warner Bros.
Fighting Back	HBO*	(ST)	(TMC)			Paramount
Final Exam		ST				Embassy
Firecracker		ST				New World
Firefox	HBO	ST	TMC	HTN		Warner Bros.
First Monday In October		ST	(TMC)	(HTN)		Paramount
The Fog					C	Embassy
Forbidden Zone			TMC*			Samuel Goldwyn Co.
Force Ten From Navarone	HBO				(C)	Orion
Foul Play		ST				Paramount
Freedom Road					C	Worldvision
The French Lieutenant's Woman			TMC		(C)	MGM/UA
Funeral Home		(ST)	TMC		(C)	Wescom
Ghost Story		ST				Universal
Girl Can't Help It				HTN		20th Century-Fox
The Goldwyn Follies		ST*				Samuel Goldwyn Co.
Grease	(HBO)	(ST)	TMC*			Paramount
The Great Caruso		ST				MGM/UA
The Great Sinner		ST*				MGM/UA
Gregory's Girl	HBO	ST	TMC			Samuel Goldwyn Co.
Gunn				HTN*		Paramount
Halls Of Montezuma					C*	20th Century-Fox
The Hanging Tree			(TMC)		C	Warner Bros.
Hank Williams: The Show He Never Gave	HBO					Jensen Farley
Harry's War	(HBO)		TMC			Sunn-Classic
Haywire	HBO*					Warner Bros.
Heartaches	HBO					MPM
Heaven's Gate			TMC			MGM/UA
Heavy Metal	HBO					Columbia
Heidi					C	Viacom
Hell Night			TMC*			Compass International
Her Twelve Men		ST*				MGM/UA
Hey Good Lookin'			TMC*			Warner Bros.
High Risk		(ST)	TMC			Viacom
Hiff		ST				Paramount
H.O.T.S.					C*	Blum Group
The Hollywood Knights					C*	Columbia
Homework		ST	TMC			Universal
The Hounds Of Notre-Dame			TMC*			Atlantic
The House Where Evil Dwells	HBO*	(ST)	(TMC)			MGM/UA
Humongous	(HBO)	ST				Embassy
Hurricane					C*	Samuel Goldwyn Co.
I Ought To Be In Pictures	(HBO)	ST*	(TMC)	(HTN)		20th Century-Fox
I Wake Up Screaming				HTN		20th Century-Fox
Improper Channels					C	Crown International
Inglorious Bastards	HBO*					HBO
Intruder In The Dust		ST*				MGM/UA
Jabberwocky			(TMC)		C*	Almi Group
Jekyll And Hyde... Together Again	HBO	ST	TMC			Paramount
Journey Out Of Darkness					C	BEF
Lady Chatterly's Lover		(ST)	(TMC)		C	Viacom
The Last American Virgin	HBO	ST	TMC			Viacom
Le Sex Shop					C*	Castle Hill
Looker	HBO	(ST)	TMC	(HTN)		Warner Bros.
Lookin' To Get Out	HBO*		(TMC)			Lorimar
Loverspell			TMC			Castle Hill
Love Trap		ST				Sefton
Lunch Wagon		(ST)	TMC		(C)	Seymour Borde
The Magnificant Dope				HTN		20th Century-Fox
Making Love	(HBO)	ST	(TMC)			20th Century-Fox
Mary White			TMC*			Hal Brown
Megaforce					C*	HBO
The Missionary	HBO		TMC			Columbia
Mommie Dearest	HBO	ST	(TMC)			Paramount
Monty Python Live At The Hollywood Bowl			TMC		C	Columbia
Moonshine County Express			TMC		C*	Viacom
Moscow Does Not Believe in Tears			TMC	(HTN)	(C)	SMA Entertainment
The Mouse And His Child	HBO					Sanrio
The Music Man	HBO	(ST)	(TMC)			Warner Bros.
My Champion		ST			C	Film Gallery
My Pallikari			TMC	(HTN)		Thorn EMI
Nana		ST				Samuel Goldwyn Co.
Neighbors	(HBO)				C*	Columbia
Night Of The Juggler					C	GCC
Night Shift	HBO	ST	TMC			Warner Bros.
Nobody's Perfekt	(HBO)			HTN		Columbia
Nosferatu The Vampyre					C	20th Century-Fox
O Lucky Man			TMC			Warner Bros.
Oh, God!	(HBO)		(TMC)	HTN		Warner Bros.
Once in Paris			TMC	HTN*		Atlantic

Cable stats

Film	Pay Networks					Distributor
One On One		ST	TMC			Warner Bros.
The Optimists				HTN*		Paramount
Outland	HBO	ST*	(TMC)	HTN		Warner Bros.
Paternity	(HBO)	ST*		(HTN)		Paramount
People Will Talk				HTN		20th Century-Fox
Penitentiary II	HBO*	ST*				MGM/UA
The Pied Piper				HTN*		Paramount
The Pirate Movie	(HBO)	ST*	TMC*	HTN		20th Century-Fox
The Postman Always Rings Twice	(HBO)	ST				Lorimar
The Pride Of The Yankees					C*	Samuel Goldwyn Co.
Prom Night					C	Embassy
Race For Your Life, Charlie Brown		ST				Paramount
Ragtime	(HBO)				C*	HBO
Real Glory					C	Samuel Goldwyn Co.
Rocky III	(HBO)	(ST)	TMC*	(HTN)	(C)	MGM/UA
Rollercoaster				HTN		Universal
Royal Wedding			TMC			Corinth
Ruckus	HBO*		(TMC)	(HTN)		Wrightwood
The Runner Stumbles					C	Viacom
The Secret of NIMH		ST	TMC	HTN		MGM/UA
The Secret Policeman's Other Ball		(ST)	(TMC)		C*	20th Century-Fox
Seven Thieves				HTN		20th Century-Fox
Sgt. Pepper's Lonely Hearts Club Band			TMC*	(HTN)		Universal
Sharkey's Machine	(HBO)	ST				Warner Bros.
Shoot The Moon	(HBO)	(ST)	TMC*			MGM/UA
Six Pack	HBO*	(ST)	(TMC)	(HTN)		20th Century-Fox
The Slipper And The Rose			TMC			Universal
Smokey And The Bandit	HBO	ST	(TMC)		(C)	Universal
So Long At The Fair					C	Janus
The Soldier	HBO*		(TMC)			Embassy
Southern Comfort	(HBO)	ST*			(C)	Atlantic
Sparrow				HTN		Castle Hill
Star Wars	HBO	(ST)	(TMC)	(HTN)		20th Century-Fox
Strange Behavior		(ST)	TMC		C	WW Entertainment
Summer Camp		ST				Film Gallery
Summer Lovers	HBO	ST*	(TMC)			Orion
Sweet William					C	WW Entertainment
Take It From The Top					C	WW Entertainment
Take Her, She's Mine				HTN		20th Century-Fox
Take This Job And Shove It					C	Embassy
Tattoo		ST				20th Century-Fox
Ten Speed				HTN		Lone Star
Things Are Tough All Over			TMC		C	Columbia
This Could Be The Night		ST				MGM/UA
Three Little Words		ST				MGM/UA
Time After Time	HBO		(TMC)			Warner Bros.
Time Bandits	HBO	(ST)				Embassy
The Toast Of New Orleans		ST				MGM/UA
Vice Squad					C	Embassy
Waltz Across Texas			TMC*			Atlantic
Watch The Birdie		ST				MGM/UA
The Water Babies					C	SMA Entertainment
Way Of The Wild		ST				Best Film & Video
Witches' Brew			TMC			Viacom
Zapped	HBO*	ST*	(TMC)			Embassy

Cable Network Legend
HBO—Home Box Office
ST—Showtime
TMC—The Movie Channel
HTN—Home Theater Network
C—Cinemax

Ann-Margaret, Walter Matthau and Dinah Manoff from 'I Ought To Be In Pictures.'

- Networks in parentheses indicate carriage in March, April, May, June and/or July.
- An asterisk following a network indicates the film is a carry-over from March, April, May, June and/or July.
- In total, 184 films appear on the August schedules of HBO, Showtime, The Movie Channel, HTN and Cinemax. Of those titles during the last six months (March-August 1983), one film ("Rocky III") appeared on all five services. Ten films appeared on four of the five services, 33 on three and 42 played on two services. Ninety-eight films are unduplicated.
- The motion picture distributor to pay cable with the most titles featured this month is MGM/UA with 21, followed by Warner Bros. with 20 and 20th Century-Fox with 17.
- Clint Eastwood's airborne thriller "Firefox" is featured this month on the HBO, HBO/Cinemax and Showtime program guide covers. Taking some space on The Movie Channel's guide, along with those of Showtime and HBO/Cinemax, "The Best Little Whorehouse In Texas," the Broadway musical adaptation with Dolly Parton and Burt Reynolds. Showtime, which is using a "multi-screen" approach for its cover look this month, also features its new made-for-pay film, "Prisoner of The Lost Universe." "Things Are Tough All Over," another Cheech & Chong hip comedy, gets a picture on the HBO/Cinemax guide. On HTN's guide: "The Secret of NIMH," an animated feature of mice and mystery.

Top 20 MSOs

Rank	Multiple system operator	Basic subs
1.	Tele-Communications Inc.[1]	2,288,000
2.	American Television and Communications Corp.	2,198,200 (3/83)
3.	Group W Cable	1,976,712
4.	Cox Cable Communications Inc.	1,376,788
5.	Warner Amex Cable Communications Inc.	1,300,000 (4/83)
6.	Storer Cable Communications	1,228,977 (3/83)
7.	Times Mirror Cable Television Inc.	830,344 (4/83)
8.	Rogers UA Cablesystems	763,668 (5/83)
9.	Newhouse Broadcasting[2]	751,625
10.	Continental Cablevision	664,000 (4/83)
11.	Viacom Cablevision	661,982
12.	United Cable Television Corp.	596,076 (5/83)
13.	Sammons Communications Inc.	549,890
14.	TeleCable Corp.	360,091
15.	Heritage Communications	342,592
16.	Cablevision Systems Development	316,000 (5/83)
17.	Capital Cities Cable Inc.	314,283 (11/82)
18.	General Electric Cablevision	314,000
19.	Comcast Cable Communications	304,000
20.	Liberty Communications	262,232

Subscriber counts are as of 6/83 unless noted otherwise.
[1]Number is an estimate.
[2]Includes MetroVision, NewChannels, Vision Cable.
Source: ICR, Cable Information Service—a Titsch Communications division.

Top 20 systems

Rank	Location	Operator	Basic subs	
1.	San Diego, Calif.	Cox Cable	221,585	(12/82)
2.	Woodbury (Long Island), N.Y.	Cablevision Systems	192,000	(4/83)
3.	Houston, Texas	Warner Amex	182,600	
4.	Manhattan, N.Y.	ATC	174,415	(3/83)
5.	San Antonio, Texas	Rogers UA	164,745	(5/83)
6.	West Orange, N.J.	Maclean Hunter	149,991	(5/83)
7.	Wayne, N.J.	Rogers UA	120,394	(5/83)
8.	Tulsa, Okla.	United Cable	106,834	(5/83)
9.	Audubon, N.J.	NYT Cable	105,332	
10.	Erie County, N.Y.	Prime Cable	100,287	
11.	Rochester, N.Y.[1]	ATC	100,000	
12.	San Jose, Calif.	Gill Industries	97,850	
13.	Austin, Texas	ATC	97,425	(3/83)
14.	Cincinnati, Ohio	Warner Amex	95,000	(4/83)
15.	Tidewater, Va.	Cox Cable	91,393	(12/82)
16.	Baltimore County, Md.	Cattec Cable	90,153	
17.	Seattle, Wash.	Group W Cable	87,618	
18.	Central Islip (L.I.), N.Y.	Viacom	87,121	
19.	Orlando, Fla.[1]	ATC	86,700	(3/83)
20.	Memphis, Tenn.	ATC	85,025	(3/83)

Subscriber counts are as of 6/83 unless noted otherwise.
[1] Figures are estimates.
Source: ICR, Cable Information Service—a Titsch Communications division.